



2015

The World's Most Attractive Employers

WMAE Rankings 2015 Business

Employer	2015	2014		Employer	2015	2014	
Google	1	1	→	IKEA	26	30	↑
PwC (PricewaterhouseCoopers)	2	3	↑	Barclays	27	35	↑
EY (Ernst & Young)	3	2	↓	Citi	28	26	↓
Goldman Sachs	4	8	↑	HSBC	29	29	→
KPMG	5	4	↓	PepsiCo	30	31	↑
Deloitte	6	5	↓	Credit Suisse	31	32	↑
Apple	7	9	↑	Daimler/Mercedes-Benz	32	37	↑
Microsoft	8	6	↓	Accenture	33	28	↓
J.P. Morgan	9	10	↑	LVMH	34	19	↓
Procter & Gamble (P&G)	10	7	↓	GE	35	33	↓
L'Oréal Group	11	12	↑	Volkswagen Group	36	34	↓
McKinsey & Company	12	11	↓	Grant Thornton	37	-	NEW
The Boston Consulting Group (BCG)	13	13	→	Heineken	38	36	↓
Morgan Stanley	14	15	↑	Ford Motor Company	39	44	↑
BMW Group	15	14	↓	UBS	40	40	→
Sony	16	16	→	Intel	41	38	↓
Unilever	17	21	↑	Shell	42	39	↓
Nestlé	18	20	↑	AB InBev	43	43	→
Bank of America Merrill Lynch	19	17	↓	ExxonMobil	44	41	↓
The Coca-Cola Company	20	24	↑	General Motors	45	-	NEW
IBM	21	22	↑	3M	46	45	↓
Johnson & Johnson	22	23	↑	Dell	47	42	↓
Deutsche Bank	23	18	↓	Toyota	48	47	↓
adidas group	24	27	↑	Siemens	49	46	↓
Bain & Company	25	25	→	Samsung	50	-	NEW

WMAE Rankings 2015 **Engineering/IT**

Employer	2015	2014		Employer	2015	2014	
Google	1	1	→	3M	26	32	↑
Microsoft	2	2	→	Nestlé	27	31	↑
Apple	3	4	↑	IKEA	28	45	↑
BMW Group	4	3	↓	Goldman Sachs	29	28	↓
GE	5	5	→	McKinsey & Company	30	25	↓
IBM	6	6	→	Unilever	31	37	↑
Intel	7	7	→	Bosch	32	22	↓
Sony	8	9	↑	Nissan	33	30	↓
Siemens	9	8	↓	BASF	34	34	→
Shell	10	10	→	Lenovo	35	33	↓
Samsung	11	-	NEW	BP	36	26	↓
Procter & Gamble (P&G)	12	12	→	J.P. Morgan	37	35	↓
Volkswagen Group	13	11	↓	The Boston Consulting Group (BCG)	38	36	↓
Johnson & Johnson	14	14	→	Schlumberger	39	29	↓
Ford Motor Company	15	13	↓	Philips	40	39	↓
General Motors	16	17	↑	PepsiCo	41	44	↑
L'Oréal Group	17	24	↑	Pfizer	42	42	→
ExxonMobil	18	16	↓	Bayer	43	41	↓
Daimler/Mercedes-Benz	19	20	↑	Schneider Electric	44	47	↑
Cisco Systems	20	15	↓	adidas group	45	52	↑
Oracle	21	21	→	Volvo Car Corporation	46	40	↓
Toyota	22	18	↓	Deloitte	47	43	↓
Dell	23	38	↑	Accenture	48	27	↓
The Coca-Cola Company	24	23	↓	Airbus Group	49	53	↑
HP	25	19	↓	Heineken	50	63	↑